
EAU DE COLOGNE

— 1902 —

TRADITION

BERDOUES

A HERITAGE – OVER 100 YEARS OF EXPERTISE

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TRADITION
- 1902 -
BERDOUES



One symbolic olfactive legacy

One perfume dynasty

One passion

One heritage

One family story...

FRAGRANCE AND LINEAGE

The story began in 1902 in Toulouse with Guillaume Berdoues.

He had a passion for the art of perfume, and quickly revealed his gift for creating scents by formulating an "Original Eau de Cologne with amber notes" for men.

The success of this creation empowered the "god scent" to establish his own perfumery with the motto "spreading emotion through quality products".

Within a few years, he would make his perfumer's dream a reality and create exquisite fragrances that carried mythical and meaningful aromas.

As the new director of Maison Berdoues, Sophie - 4th generation perfumer - brings an elegant, modern, and original perspective to this fragrant universe. Our latest creations mark the rebirth of the collection.

BIRTH & REBIRTH OF THE COLOGNE

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ITS ORIGIN:

First appearing in the 14th century in the court of Hungary, legend has it that a "miracle water" restored the queen's youth and beauty, which then helped her secure a beautiful marriage.

Jean-Marie Farina, an Italian perfumer living in Cologne had inherited the formula and had renamed it "Eau de Cologne". In the 18th century, it became an essential beauty routine in all the courts across Europe – a true incarnation of luxury and prestige.

Many master perfumers would later present their own creations, some of which have since seen legendary success.

THE ERA OF MODERNITY:

After a so called "high point" in the market at the end of the twentieth century when it was considered a "consumer product", the greatest perfumers now bring a modern take to this formula in the ultimate quest for the ideal eau (water) ... Fresh, simple and authentic. Cologne now alludes to a return to basics – back to the much sought-after, simpler things ...



LA COLOGNE 1902 TRADITION – AN AROMATIC MASTERPIECE

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Everything is built around 3 accords: hesperidian, floral or aromatic. Cologne - an olfactive family in its own right - is dictated by its structural simplicity to use only the most exclusive ingredients.

As the magicians of scents, perfumers took it to themselves to find the precise dosage of citrus, floral, woody essences... to create the perfectly subtle balance between freshness, tenacity and elegance.

Today, the range includes 9 fragrances grouped into 3 families: floral, classic and bold.



FLORAL

*Lavender
Violet*



CLASSIC

*Natural
Green Tea
Tonic
Vetiver*



BOLD

*Grapefruit
Stem Ginger
White Cedar*

FLORAL

These colognes are formulated with depth, elegance, and sometimes a touch of fantasy. They orchestrate a symphony of floral notes that are transparent, powdered, sensual and sweet.

VIOLET

Subtle, soft notes escape this eau de Cologne leading to a world made emotional and warm by their presence. Jasmine and lilac in perfect harmony with violet, inspire a vividly emotional reaction.

LAVENDER

A gorgeous floral bouquet is built around lavender's freshness, simultaneously refined by rose's delicate and sensual notes. This eau de Cologne carries us to the beautiful sunshine of Haute Provence.



VIOLET



Violet
Lilac
Jasmine



LAVENDER



Lavender
Rose
Musk

CLASSIC

Charming accords never go out of style!

These timeless classics are here to stay and are the very embodiment of values attributed to the Berdoues name. Present and discreet at the same time, these colognes reveal their deepest and most mysterious secrets.

TONIC

The fragrance opens up with the spontaneous and zesty freshness of green lime, providing a decisively invigorating sensation. It is accented with Tarragon and Vetiver, which gives this eau de Cologne depth and intensity. This classic blend is not only a favorite for men, but also hugely appreciated by women.

NATURAL

Illuminated by the vibrant freshness of citrus, this cologne reveals both power and elegance through its amber notes.

GREEN TEA

A very fresh, very spirited opening that softens gradually through the airy and herbal notes of green tea.

VETIVER

Fresh and captivating, this classic Cologne manages to extend the hesperidian effect with a rustic core, and a musky undertone which gives it an incomparable character without overpowering it.



TONIC



Lemon
Tarragon
Vetiver

NATURAL



Orange
Neroli
Amber notes

GREEN TEA



Lime
Green Tea
Musk

VETIVER



Verbena
Rosemary
Vetiver

LA COLOGNE 1902 TRADITION – THE FAMILIES

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BOLD

A touch of audacity with exceptional ingredients!
Creative freedom led perfumers to create new refreshing fragrances.
The scents become more modern and more affirmed through avant-garde combinations.

STEM GINGER

It is a cheerful and vibrant fragrance produced by a skilful blend of nutmeg and mint. It highlights both ginger's strength and its sensuality, resulting in a scent that is refreshing, authentic and modern all at the same time.

GRAPEFRUIT

Made of bright, fresh and light notes, eau de Cologne Grapefruit is a complex cocktail of citrus that brings you liveliness and sparkle. Marine accords and the musk base discreetly extend their harmony on the touch of the skin.

WHITE CEDAR

The eau de Cologne White Cedar opens on the fresh notes of bergamot, ylang-ylang and fig. Its airy core is made of jasmine petals and peach pulp. This aroma comes to life on a trail of woody and delicate cedar, amber and vanilla blossom.

NEW 2013



PAMPLEMOUSSE



Grapefruit
Marin accords
Musk



GINGEMBRE VERT



Gingembre
Menthe verte
Noix de muscade

NEW 2014



WHITE CEDAR



FIG
JASMINE
CEDAR

AVAIL
JAN.
2014

LA COLOGNE 1902 TRADITION – THE PACKAGING

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Just like Cologne's olfactive structure, the design for the 1902 Tradition collection is simple, clean and high quality, but all the while conveying an authentic craftsmanship worthy of French expertise.

The original heavy glass bottles with sleek and contemporary lines is adorned with a white label imprinted with timeless graphics proudly featuring the mastery of Maison Berdoues.

Each fragrance is available in:

- a spray format (125 ml) for a light and sensual dispersal.
- a splash format (250 ml and 500 ml) for an invigorating and generous application.

Two ways to help you feel thoroughly refreshed.



"Awaken your senses with a wide selection of fragrances and colors!"



VIOLET

LAVENDER

TONIC

NATURAL

GREEN TEA

VETIVER

GRAPEFRUIT

STEM GINGER

WHITE CEDAR



Violet
Lilac
Jasmine



Lavender
Rose
Musk



Lemon
Tarragon
Vetiver



Orange
Neroli
Amber notes



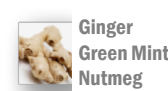
Lime
Green Tea
Musk



Verbena
Rosemary
Vetiver



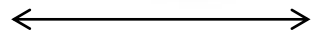
Grapefruit
Peach
Musk



Ginger
Green Mint
Nutmeg



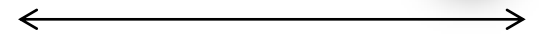
Fig
Jasmine
Cedar



FLORAL



CLASSIC



BOLD

1902 TRADITION, a range of Cologne :

- LEADER in the world of scents (in vol.) according to French Department Stores;
- varied, authentic and recognized by client pharmacists everywhere in France;
- of exceptional value
- that has seduced clients since their conception and gained their loyalty from the beginning!



Available in spray
bottle 125 ml

Testers : spray bottle 125 ml



Available in 245 ml



Available in 480 ml